

The Concept Creator

DESIGN SERVICE

A unique design service suitable for new builds, renovations, and extensions.
We create & plan unique, beautiful concepts for projects small and large.



The Service

Our service extends from conceptual layout design and spatial planning, right through to detailed cabinetry. We work on projects as small as one room or as large as a new house.

- Concept ideas for your new house, renovation, or extension
- Detailed plans & elevations
- 3D modelling
- Facade design
- Landscaping design
- Built-in joinery design
- Specifying materials & finishes
- Specifying appliances & products
- Specifying furniture & fit out
- Understanding and working within your budget (or creating a budget!)

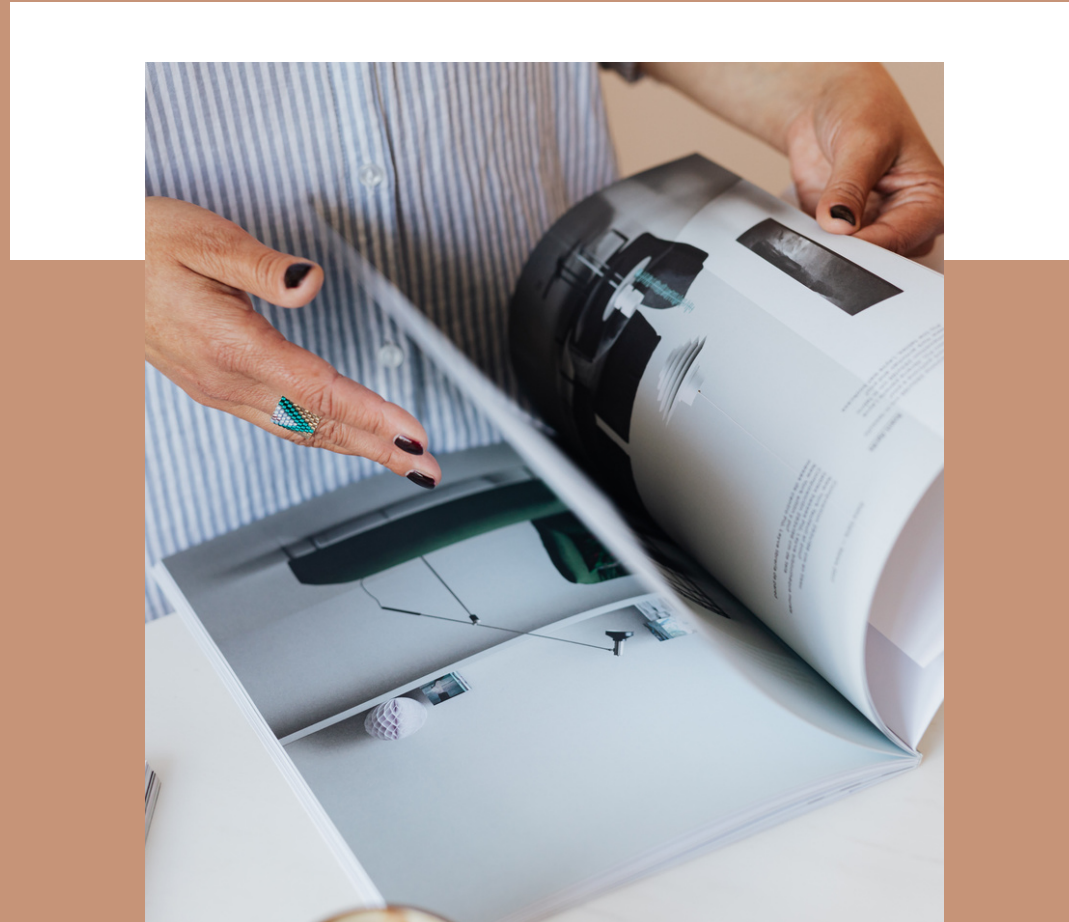




Process

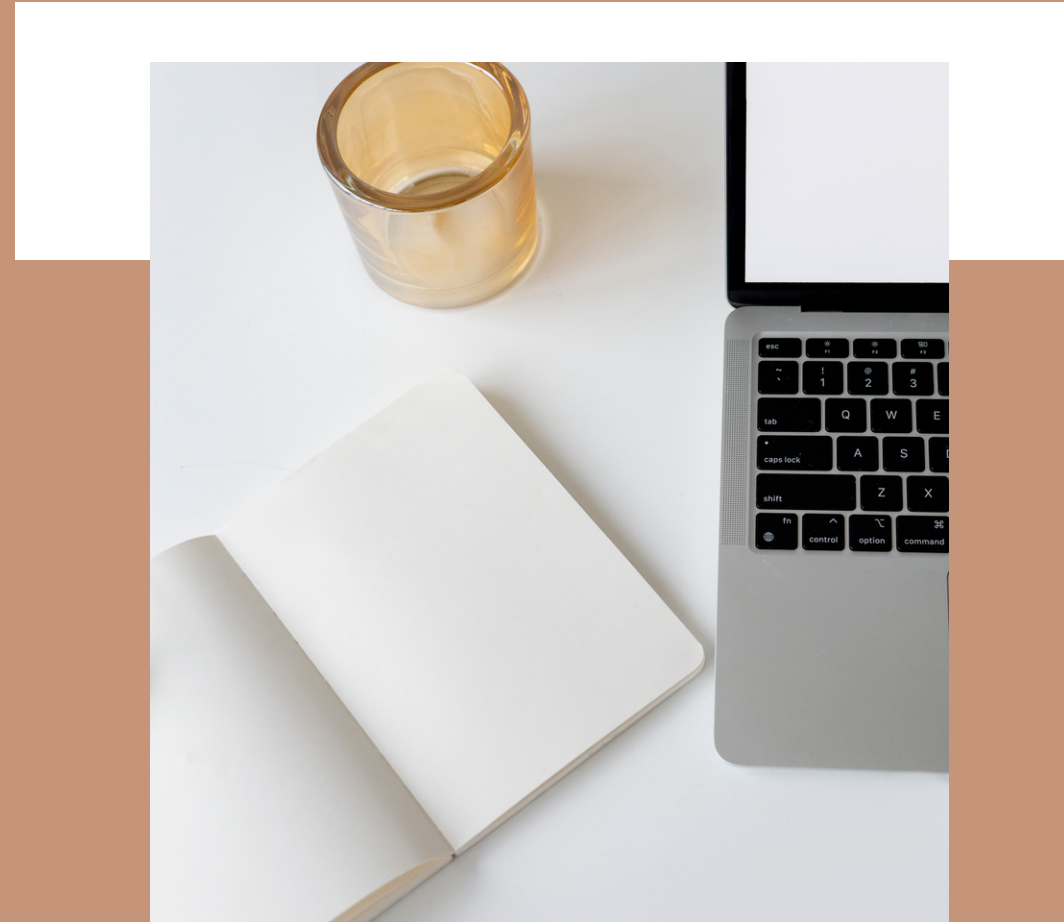
We get started with an initial consult (in person or via Zoom) to better understand your project needs and tailor our pricing to suit your project. For renovations and extensions, we will assess the property in person to gain a greater understanding of the space we are working with!

We then provide you with a fee proposal that is broken down into project stages (depending on the size of your project). Once this fee proposal is agreed to, we start designing...



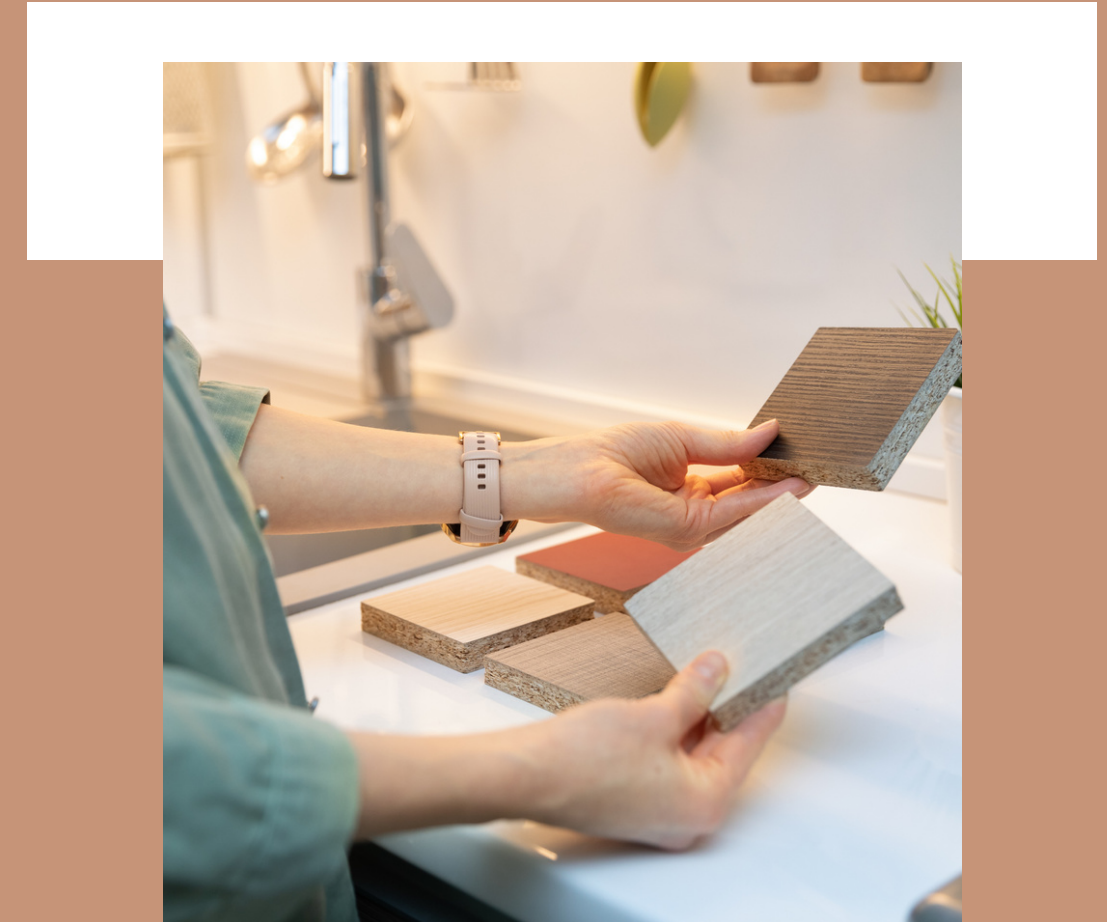
THE BRIEFING STAGE

- Site Assessment
- Information Gathering
- Project Mood Board
- Project Analysis
- Site Research
- Site Overlay Study



THE CONCEPT STAGE

- 3 Concept Designs
- Sketches
- Room Specific Mood Boards
- Mud Mapping
- Hand Drawings
- Presentation of Ideas



THE DETAILS STAGE

- Detailed Drawings
- Plans, Sections, Elevations
- Joinery Design
- Fixtures, Fittings & Appliances
- Materials & Finishes
- Colour Selection

The Briefing Stage

The briefing stage commences with a site measure and detailed assessment for existing properties or a land assessment for new builds. For both existing and new builds, we will assess site characteristics, surrounds and location context.

We also gather information about your personal style, family, project purpose (to live in, rent or sell), we look at how you use your home and what's important to you. From here we create a project mood board, taking inspiration from your current home, pieces of furniture you want to keep and aspirations for your future.

This stage focuses heavily on analysis and project scoping. Think lots of questions, inspiration pictures, cut outs from magazines, Pinterest boards, photos and site mapping.

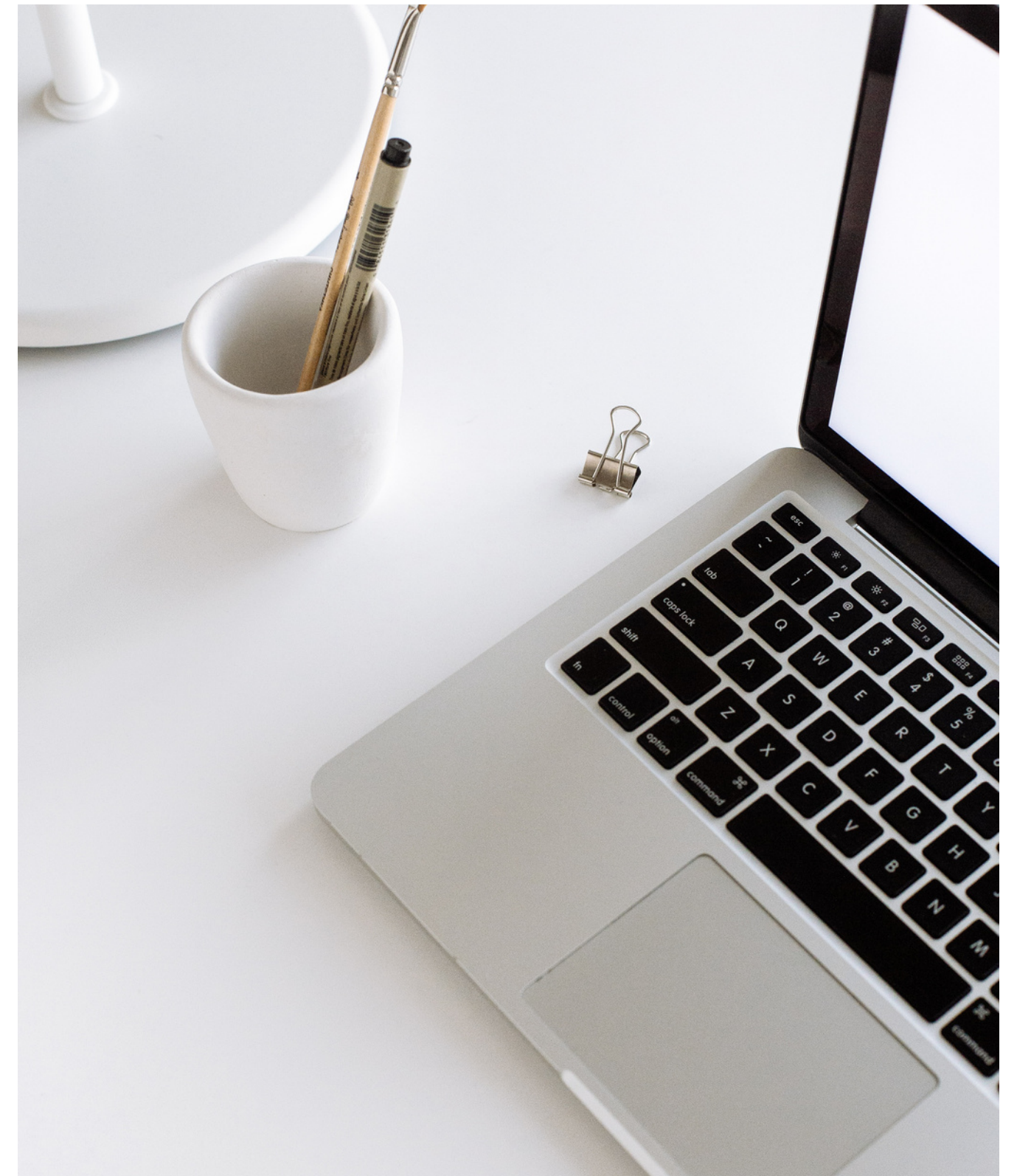


The Concept Stage

We produce three concept designs for your project that gives you three unique ways you could use your space. These plans are quite conceptual with sketch drawings, mud maps and mood boards.

We understand that you're not going to love every idea we have - it's part of being a unique human! Three concepts allow us to really explore the opportunities for your project and emerge in the creative process.

We met again to present our three concepts and find out what you like, love and dislike about our proposals. At the end of this meeting there may be one clear winner or a combination of all designs that you like. We then proceed to the details stage!



The Details Stage

During this stage we take your feedback on the concept designs and produce a detailed design that includes plans, elevations, and sections of your space!

We design the built-in joinery, specify the fixtures and fittings, appliances and products as well as propose a colour and material palette for your project. Our work in this stage includes a lot of collaboration with you to bring your mood boards to life and really add in your own style and personality! In this final stage we prepare a detailed design document that includes all the drawings, specifications and finishes you need to build your dream home.

You can take these drawings to a draftsman for building permit drawings if you need a permit for your project. (We will also help you find out if you need permits or not!)





Tricky Projects

We have experience working on projects with site overlays including flood prone areas, bushfire prone areas and heritage & marine/coastal overlays. Our service extends to older houses with period details, difficult layouts, and unique heritage facades. We understand the beauty in character and age while seeing the need to update and personalise.

Sustainable Design

If you want to create a better future for your children and their children, you've come to the right place.

We have spent a lot of time researching and designing using things like biophilic design principles, low embodied energy materials and off-grid project additions. We have created functional, liveable spaces that are beautiful to look at, live in and of course - a place that you want to come home to, all while keeping the longevity of our planet in mind.

Sustainable design is at the forefront of our projects, and it isn't just a case of adding a few solar panels at the end of the build to offset emissions. While solar is a great addition, there's so much more we can do - and a lot of it comes at little to no extra cost. It's all about smart design, working with the land and building for what you need.

We believe good design shouldn't cost the planet!

About us

Backed by 6+ years of industry experience, we create beautiful concepts that are also incredibly functional. Our priority is to ensure your home suits your lifestyle and improves your liveability!

Our multi-disciplinary experience in both design and construction provides Gecsek with an industry edge. We know what good design looks like – but we also know how to build it too... You're not going to get a design that your builder laughs at because while its creative it certainly isn't functional. You're also not going to get a design that looks like every other house in the street!

