

WORKING WITH US

geseek

ARCHITECTURE + INTERIORS

V-2.0 | JANUARY 2026

Gecsek is an architect led practice delivering residential architecture and interior design across Victoria. Established in 2022 by registered architect Maddy Gecsek, the studio brings together expertise in architecture, interior design, construction management and project delivery to provide a comprehensive, end to end service.

Our work is grounded in clarity, technical rigour and a deep understanding of how homes are built. We prioritise sustainable thinking, considered detailing and cohesive material palettes to create spaces that are both enduring and highly functional.

ABOUT US



Werribee



Geelong West



Myrniong

**FUNCTION-DRIVEN
DESIGN, BEAUTIFULLY
CRAFTED**



THE TEAM

As a small, collaborative team, we offer the personal attention of a boutique studio with the experience, capability and professionalism of a larger practice, guiding each project from first brief through to construction with care and precision.

Maddy

PRINCIPAL ARCHITECT + PRACTICE DIRECTOR

Bachelor of Design (Architecture)
Bachelor of Construction Management (Honours)
Master of Architecture (Design Management)
Registered Architect (ARBV 801708)

Passionate about sustainable, thoughtful homes and guiding clients confidently from concept to completion, Maddy brings a strong understanding of construction and project delivery to every stage of the process.

Prior to founding Gecsek, she spent over seven years working across the construction industry with both national and boutique builders, developing hands-on experience in estimating, site management and project coordination. This practical foundation shapes her approach to design, ensuring every project is considered, functional and ready for construction.





Belmont I

SERVICES

1. FULL DESIGN SERVICES

- 1.1 ARCHITECTURE + INTERIOR DESIGN
- 1.2 INTERIOR DESIGN

2. CONSULTATIONS

- 2.1 CLARITY CONSULT
- 2.2 DESIGN ASSISTANT



Torquay

FULL DESIGN SERVICES

INITIAL PROJECT BRIEFING

Whether you're think of engaging us for architecture or interior design, our conversations start with a 1 hour on-site meeting to walk through your home, discuss your goals and budget, and assess opportunities and constraints.

This briefing allows us to clearly define scope and prepare an accurate, tailored proposal, while giving you the opportunity to get to know us and decide if we're the right fit for your project!

[BOOK YOUR INITIAL PROJECT BRIEFING](#)

For homeowners considering full architectural and/or interior design services.



Werribee

ARCHITECTURE + INTERIOR DESIGN

At every stage of the process, we ensure you are informed and involved. From the initial ideation to the final execution, we prioritise clear communication and collaboration. We work closely with you to understand your vision, requirements, and preferences, ensuring that every detail is considered.

Our goal is to deliver a project that not only meets your needs but also exceeds your expectations.

We value your input and strive to create a seamless experience, resulting in a space that perfectly reflects your unique style and enhances your lifestyle.



FEE PROPOSAL + CONTRACT SIGNING

After our Initial Project Briefing meeting, we prepare a fee proposal outlining our pricing + inclusions. Once accepted, contracts are prepared and we sit down together to review and sign.

(We use the Australian Institute of Architects "Client-Architect Agreement")



STAGE 1. PRE-DESIGN

To begin, we collaborate closely to refine the project brief, focusing on objectives and budget. We then create a comprehensive project mood board encompassing both internal and external design inspiration tailored to your aesthetic preferences. We measure up the existing conditions (where necessary) and coordinate a site survey.

This initial phase sets the groundwork for achieving cohesive and well-defined design outcomes.

STAGE 2. CONCEPT DESIGN

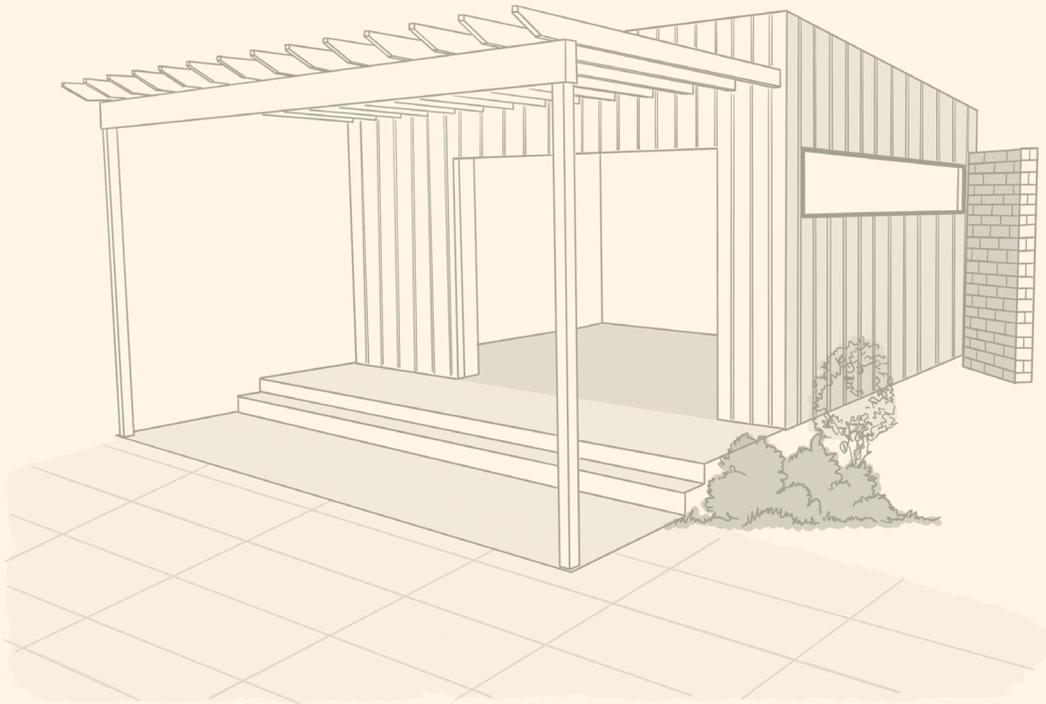
We explore design options that balance your functional needs, budget, and the character of your home. At this stage, we integrate both architectural and interior considerations — layouts, key spaces, and indicative material directions — so you can clearly see how the renovation or extension will feel. Concept design provides the big picture vision and allows you to make confident decisions before moving into more detailed stages, reducing the risk of costly changes later.

OUR STAGED APPROACH

STAGE 3. DESIGN DEVELOPMENT

The preferred concept is developed in greater detail. We refine room layouts, cabinetry design, finishes, fixtures, and fittings, and coordinate with consultants such as engineers.

This stage ensures every detail aligns with your lifestyle and the overall design vision. It also provides the information needed for accurate cost planning, so you can proceed to construction with certainty and peace of mind.



STAGE 4. CONSTRUCTION DOCUMENTATION

Comprehensive drawings and specifications are prepared to support permits and construction. This includes technical documentation, finishes schedules, and joinery details, giving your builder everything needed to move into the build phase. At this point, the focus is on finalising approvals, clarifying details, and ensuring the design intent is fully documented so your builder can deliver the project accurately.

OUR STAGED APPROACH

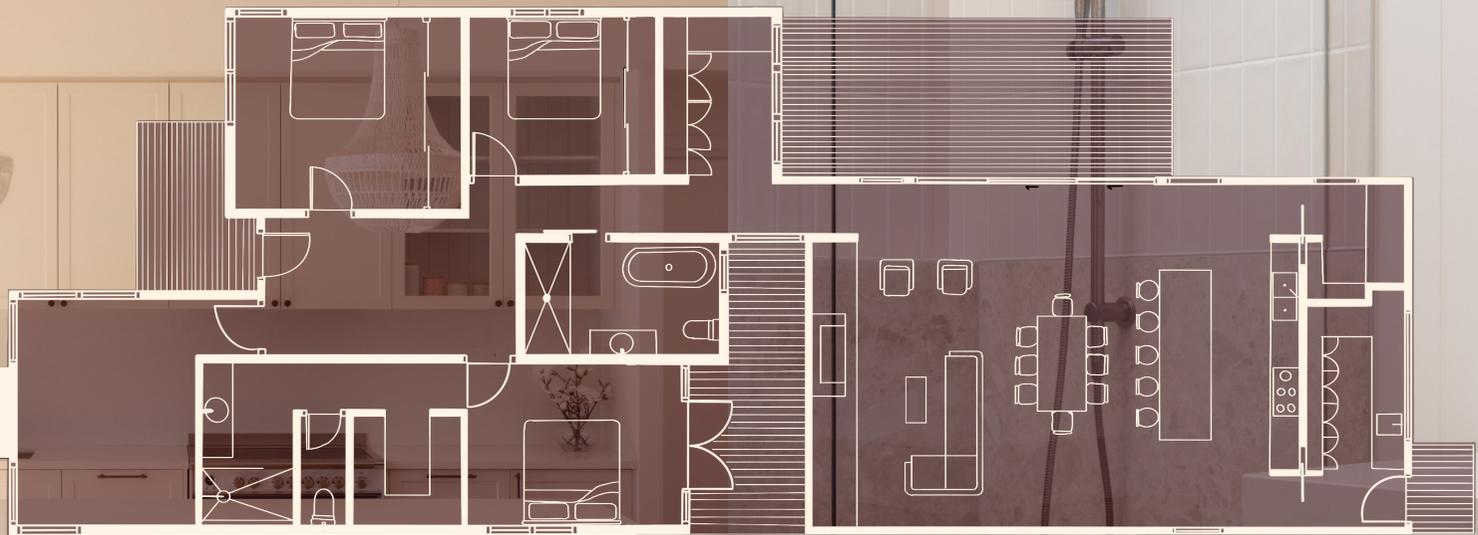
OUR STAGED APPROACH

STAGE 5. DESIGN MANAGEMENT / CONTRACT ADMIN

New build and renovation projects can often face unexpected challenges, requiring quick, informed decisions on the spot. Having an architect who knows your project inside and out helps ensure the best outcomes and minimises stress. This stage, offers comprehensive support to keep your project on track.

Regular site inspections confirm that the builder meets your design intentions, and we're available for non-scheduled call-outs to address design-related questions or issues. Pre-start meetings with specialty trades ensure alignment with your design goals. If any selected fixtures or fittings become unavailable, we assist with re-selection. Additionally, we can assist in management of your budget and oversee variations. Finally, our attendance at your practical completion inspection, will ensure a smooth handover. Our team can even manage defects for you!





Belmont I

INTERIOR DESIGN ONLY

Not every project requires full architectural documentation. If you're renovating internally, updating key spaces, or already working with a drafts person, building designer or architect, our Interior Design service focuses on the detailed design and documentation of your home's internal environments.

We design and specify layouts, joinery, fixtures, finishes and materials, preparing clear schedules and drawings to ensure selections are cohesive, build-able and ready for construction.

We approach interiors with the same level of rigour and detail as our architectural projects, ensuring thoughtful, considered outcomes throughout your home.

Project scope and suitability are reviewed together during your Initial Project Briefing, where we assess your home and confirm the most appropriate pathway forward.

[CLICK TO BOOK YOUR INITIAL PROJECT BRIEFING](#)



Werribee

OUR STAGED APPROACH

FEE PROPOSAL + CONTRACT SIGNING

After our Initial Project Briefing meeting, we prepare a fee proposal outlining our pricing + inclusions. Once accepted, contracts are prepared and we sit down together to review and sign.



STAGE 1. PRE-DESIGN

To begin, we collaborate closely to refine the project brief, focusing on objectives and budget. We then create a comprehensive project mood board encompassing your interior design inspiration and our vision for the project. We measure up the existing conditions (where necessary).

This initial phase sets the groundwork for achieving cohesive and well-defined design outcomes.

STAGE 2. CONCEPT DESIGN

We explore design options that balance your functional needs, budget, and the character of your home. At this stage, we integrate interior considerations including layout, key spaces, and indicative material directions through 3D renders and 2D plans, so you can clearly see how the renovation or extension will feel. Concept design provides the big picture vision and allows you to make confident decisions before moving into more detailed stages, reducing the risk of costly changes later.



Geelong West

STAGE 3. DESIGN DEVELOPMENT

The preferred concept is developed in greater detail. We refine room layouts, cabinetry design, finishes, fixtures, and fittings.

This stage ensures every detail aligns with your lifestyle and the overall design vision. It also provides the information needed for early cost planning, so you can proceed to construction with certainty and peace of mind.



STAGE 4. CONSTRUCTION DOCUMENTATION

Comprehensive drawings and specifications are prepared to support construction. This includes technical documentation, finishes schedules, and joinery details, giving your builder everything needed to move into the build phase. At this point, the focus is on finalising approvals, clarifying details, and ensuring the design intent is fully documented so your builder can deliver the project accurately.

OUR STAGED APPROACH

OUR STAGED APPROACH

STAGE 5. DESIGN MANAGEMENT

New build and renovation projects can often face unexpected challenges, requiring quick, informed decisions on the spot. Having your designer around who knows your project inside and out helps ensure the best outcomes and minimises stress. This stage, offers comprehensive support to keep your project on track.

Regular site inspections confirm that the builder meets your design intentions, and we're available for non-scheduled call-outs to address design-related questions or issues. Pre-start meetings with specialty trades ensure alignment with your design goals. If any selected fixtures or fittings become unavailable, we assist with re-selection.

Finally, our attendance at your practical completion inspection, will ensure a smooth handover. Our team can even manage defects for you!





Concept Render - Drumcondra

CONSULTATIONS

CLARITY CONSULT

Designed for homeowners in need of quick, expert advice to resolve a specific issue or gain clarity on their vision in their new build or renovation project.

We'll provide fresh ideas and practical solutions for your project's problem areas. Whether its reworking the layout, maximising space or redefining existing plans, I'll help you get your project on track.

You'll leave with actionable steps and meeting notes to move forward with confidence.

WHAT'S INCLUDED?

- Pre-Project review by the Gecsek team
- 2 hour in-person* consult
- Post consult consolidation of notes, images + discussion points
- PDF detailed meeting notes outline solutions and next step provided within a week

*Travel outside 25km's of Geelong CBD at additional cost. Alternatively, online consults are available at no additional cost.

WHO'S THIS FOR?

Home owners who need professional advice on a specific issue or clarity on whether their vision is achievable, without the need for full design services.



Meeting Notes

Existing Home Notes:

- Long term home for family of 3 with future opportunity to expand family if desired!
- Kitchen isn't in a functional location as it separates the home
- Dining space is small and cramped
- Second living has lots of doors/access points

Design tips:

- Keep cabinetry to a max of 2 colours + benchtop + splashback
- Add in 3rd/4th colours with soft furnishings like curtains, upholstery, stools, couch, rugs etc.
- In kids rooms, paint robe doors orange, get new

als refit. This will mean you can
ithout spending too much
pplace later
ens like olive colours. This will
hat have a hint of pink in them!
n. 1m between kitchen benches
re)
and 'overhang' if you dont want
xt for more shallow depth
h to open style cupboards
o be exact same
sp consistency with tones
ir mood board before finalising
n make sure it aligns with your

for colour selections

Gecsek: A + I

Meeting Notes

Brands We Looked At:

- Tapware
 - ABI Interiors (\$\$)
 - Yabby tapware (\$\$)
 - Caroma (\$\$)
 - Faucet Strommen (\$\$\$) Australian Made (Melbourne)

• Tiling

- National tiles
- GT&B
- Beaumont Tiles
- Fibonacci (proper terrazzo which they carry samples of this at GT&B)

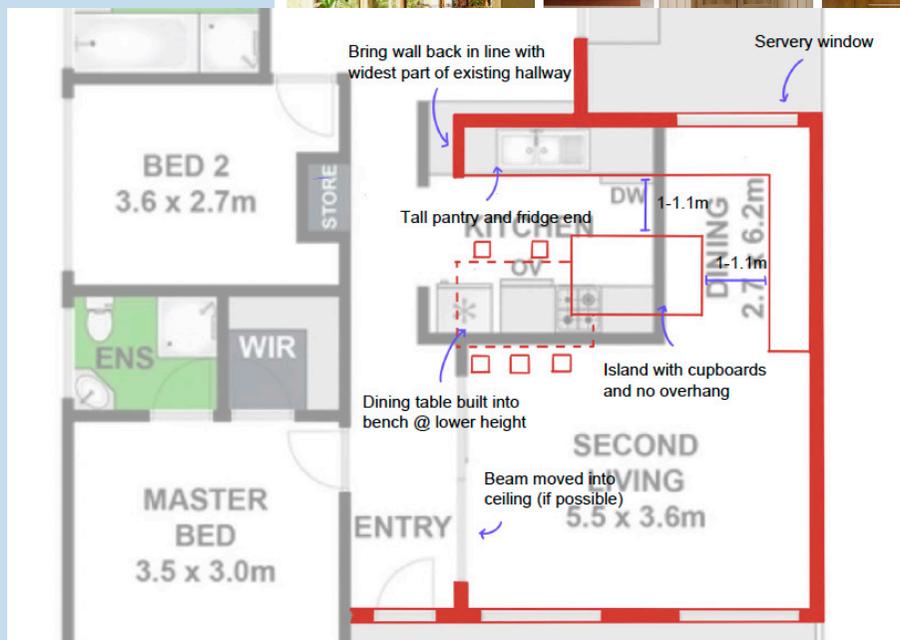


shutters or honeycomb blinds
d be considered
in more detail if you need as I
n Geelong and specify window
1. They quote it up and do all
install as well. Its locally sewn
3.
Y companies online that you
which way to go for my own
ix wasn't a lot more expensive
incorrectly with the DIY

ig Linings
panels that you paint)
you paint)

csk: Architecture + Interiors

MOOD BOARD // INSPIRATION



CLARITY CONSULT

DESIGN ASSISTANT

Designed for those wanting expert guidance in choosing the right fixtures, finishes, and materials for their project.

Run from GT&B in Newtown, I'll help you make confident selections for your bathrooms, kitchen, living spaces, and overall colour palette.

Afterwards, you'll receive a professionally created selections schedule, which you can hand directly to your builder or cabinet maker to ensure a smooth and cohesive build or renovation.

WHAT'S INCLUDED?

- Comprehensive Pre-Project review by the Gecsek team
- In-person consult at GT&B Newtown
- Post consult consolidation of notes, images + discussion points
- Professional fixtures + fittings + material schedules within a week
- Access to GT&B trade/designer pricing*

*GT&B trade/designer pricing is at the discretion of GT&B and subject to change if their policies change

WHO'S THIS FOR?

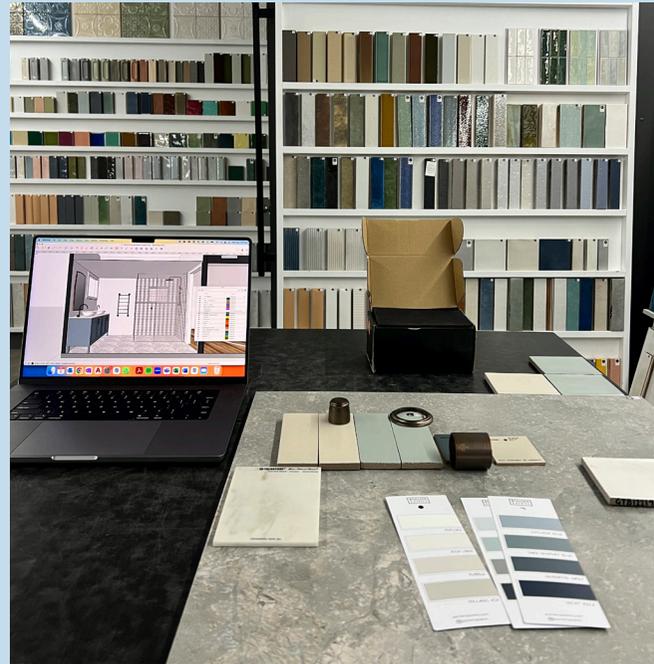
Homeowners who want a designer's touch to select cohesive finishes and fixtures but don't require a full design service.



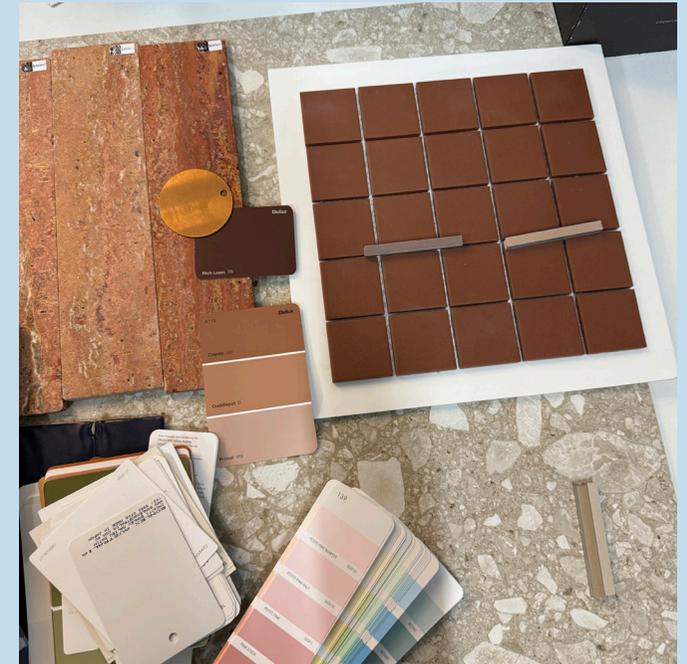
DESIGN ASSISTANT



Modern Acreage Home
Armstrong Creek, Geelong



Farmhouse Cottage Accommodation
Marcus Hill, Bellarine



Mid-Century Inspired Bathroom
Highton, Geelong

This service can be tailored to suit your project scope, whether you are selecting finishes for a single space such as a bathroom or kitchen, or coordinating a cohesive palette across an entire home. It also extends to commercial fit-outs and accommodation projects, ensuring a considered and consistent outcome regardless of scale.



TESTIMONIAL

Working with Maddy has been an absolute delight - she took (almost) all the stress out of renovating and was with me from start to finish. Her ideas and attention to detail are second to none and she held my hand and guided me through the entire process with the patience of a saint. Can't recommend Maddy highly enough!

- Jane (Geelong West)



Geelong West

When it came to renovating our home, we were first time rookies but were fortunate enough to be referred to Maddy and the team at Gecsek A+I. The team, led by Maddy's exceptional service, communication and expertise exceeded all our expectations, ensuring our renovation journey was a fun project that flowed seamlessly and ensured we landed exactly where we wanted too!

From the initial consultation, Maddy listened to our vision to understand our style and design preferences, and then shared with us additional thoughts and insights, from an interior design perspective, that blended well and enhanced our own ideas.

What impressed us the most was Maddy's meticulous attention to detail. Every aspect of the design was carefully considered from colour palettes & tones to lighting and accessories. Maddy's sharp eye for aesthetics ensured that every element harmonised beautifully in creating our beautiful new home.

The final result of Maddy and the whole Gecsek A+I team's work was nothing short of awesomeness!! The team's creativity, expertise, and communication ensured that we have a beautiful new space to call our home and one that perfectly reflects our personality and lifestyle.

We have no hesitation in recommending Maddy and the Gecsek A+I team to anyone seeking a talented and dedicated interior designer team who will work with you to bring your dream space to life.

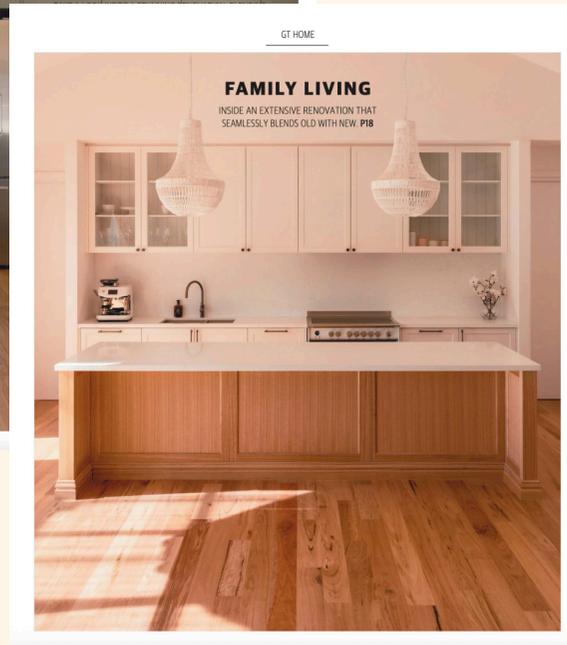
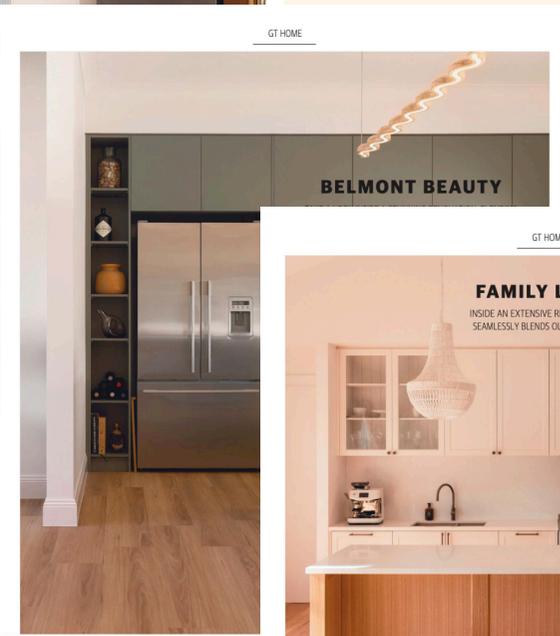
- David & Michele (Belmont II)

TESTIMONIAL

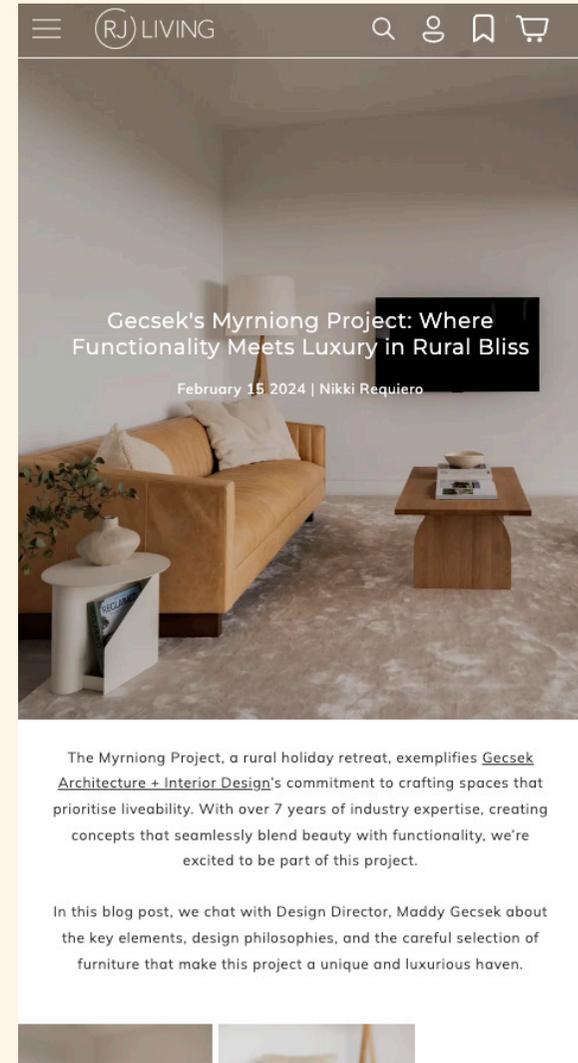


Belmont II

AWARDS + PRESS



GT MAGAZINE



RJ LIVING

ICM AWARDS 2025
"Best Small Range Joinery"



Belmont II

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